



ABE Level 3

Certificate in
BUSINESS

START-UP





About Us

Launched in September 2020, Colombo Graduate Campus (CGC) is a prestigious education provider dedicated to empowering individuals through diverse academic and professional programs. CGC caters to both domestic and international students, offering a unique blend of internationally recognized qualifications, a supportive learning environment, and a focus on holistic development.

At CGC, students benefit from a conducive learning environment supported by experienced faculty members who are experts in their respective fields. These dedicated instructors foster a deep understanding of the subject matter while nurturing critical thinking and problem-solving skills. Beyond academics, CGC places a strong emphasis on holistic development, fostering the personal and professional growth of its students.

Through various extracurricular activities, industry networking events, and career development workshops, CGC empowers students to become well-rounded individuals equipped to navigate the complexities of the modern world. Students gain valuable exposure to diverse perspectives, build professional networks, and develop essential employability skills, preparing them for successful careers in their chosen fields.

Overall, Colombo Graduate Campus stands as a beacon of excellence in higher education, offering a transformative learning experience that prepares students to become leaders and innovators in their respective fields. By combining academic rigor, personalized support, and a commitment to holistic development, CGC equips its graduates with the knowledge, skills, and confidence to thrive in a dynamic and challenging world.



Vision

To weave innovation, sustainability, and adaptation into every facet of learning, cultivating responsible leaders for a resilient future.

Mission

To empower a diverse community of learners to explore and create solutions for the pressing challenges of our time. Through innovation in teaching, research, and community engagement, we promote continuous improvement and global citizenship. Guided by principles of sustainability and adaptability, we commit to environmental stewardship and ethical resource management, shaping a future that reflects our values.

Core Values

-  Innovation
-  Sustainability
-  Adaptation
-  Global Perspective
-  Community Engagement
-  Lifelong Learning



About Business Start-Up

This qualification is designed to give you the tools to successfully and confidently launch a new business.

An innovative idea might not be sufficient to ensure the success of a new venture. Any new business should be underpinned by thorough research, planning and business know-how. This course develops your ability to reduce risk and improve the probability of success for a business start-up.

Our programme is designed to be run as a short course that will help budding entrepreneurs create a robust business plan and start their new enterprise. The course develops the ability to research, plan, and budget and reduce risk to ensure a business is successful. On successful completion of the qualification you will have a viable business plan. With this plan you can seek investment, successfully launch your business and run it competently once trading begins.

Modules

- Analyse Entrepreneurial & Market Potential
- Build the Business Idea
- Developing the Marketing Approach
- Plan the Operations
- Plan the Budget
- Create the Business Plan & Pitch



ABE Qualifications are Valued Internationally because they are:

Professional

Our qualifications are designed to give you the knowledge and skills you need to excel in a managerial career.

Affordable

ABE is a not-for-profit organisation; as such we endeavour to keep costs to a minimum. Our fast track routes to degrees are often much less expensive than traditional routes.

Recognised

In addition to respected regulatory authorities, our qualifications are recognised by colleges, universities, employers and governments around the world.

Supported

As an ABE member, you can access a wealth of resources designed to support your studies and enhance your learning experience. Each ABE unit has its own study guide and we support our colleges with a wealth of tuition resources to help them deliver teaching to an outstanding standard.



ABE Qualifications are Valued Internationally because they are:

International

For more than 40 years, learners around the world have been benefitting from ABE qualifications.

Proven

Our alumni speak for themselves – see their testimonials on our website. They work in a diverse range of industries and organisations. Many are in top jobs or running their own successful enterprises.

Flexible

You can study full time or part time at a pace that suits you. All our diplomas provide expertise in business management and offer you the option of specialising in Marketing or Human Resources alongside this.

A great route to University

ABE diplomas have credits which are accepted by universities around the world. Holders of ABE diplomas can fast track onto a degree course, meaning the cost of your education is dramatically reduced.



Why study with ABE

ABE has an outstanding history and an excellent global reputation. Our qualifications are designed to give you the best chance of achieving your full potential in your chosen career. There is a world of opportunity waiting for you, and ABE can help you seize that opportunity and succeed. The content and format of our qualifications are the outcome of extensive research which explored the knowledge and skills employees need to possess in order for businesses to succeed.

When redeveloping the new qualifications in Business, we collaborated with a wide range of students, employers, higher education providers, colleges and subject experts to ensure that the new qualifications meet their needs and expectations. Our findings highlighted that organisations require staff with a set of strong core business skills that can be flexible and adapted to diverse environments. This research, along with consultation with employers and subject experts, has provided the backdrop for ABE's outstanding portfolio. Our qualifications are designed to adapt and develop in line with the needs and demands of employers now and in the future. Whether you dream of becoming an entrepreneur, getting a great job, being promoted to senior management, or if you are already in a leadership role and want to enhance your professional skill set, an ABE qualification will help you turn your plans into reality.



About your Qualification

ABE is regulated by Ofqual who also manage the Regulated Qualifications Framework, which ABE qualifications are accredited against. Qualifications within the RQF must be levelled against the RQF level descriptors to ensure they are broadly similar in the knowledge and depth of understanding required to pass them. The size and the content of qualifications at the same level can vary. The diagram below shows how the levels progress.

Level 3

Same level of difficulty as:
UK A-Levels, BTEC National Certificate

Level 4

Same level of difficulty as:
BTEC Professional Diploma, Bachelor's Degree first year

Level 5

Same level of difficulty as:
UK Foundation degree, Bachelor's Degree second year

Level 6

Same level of difficulty as:
Bachelor's Degree final year

ABE's framework of business management qualifications runs from Level 3, right through to Level 6. You can enter at Level 3 and progress all the way to Level 6, enabling you to accumulate the credits needed for a university top-up, or you can enter onto the framework at any point depending on your centre's professional and academic judgement.



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